# Chatstaff

# We've got your virtual back

Your library website and licensed resources are available to your patrons 24/7/365 but providing support around the clock can be challenging. Set your patrons up for success with Chatstaff so they'll have easily accessible help with a personalized touch at any hour.

## **Professional staffing**

- All librarians have **master's degrees** from ALA-accredited programs.
- **Chatstaff is not a co-op**. You never need to contribute coverage for other libraries in order to receive coverage.
- Already have your own co-op? **BYO co-ops work seamlessly**. Home Team First routing keeps it local when your co-op is online, and Chatstaff has your back when it is not.
- We have years of experience providing service for academic and public libraries.
- Our librarians are trained to place an **emphasis on your licensed** resources.

### How can we help you? We provide...

- Quality chat reference on flexible schedules. Our flagship offering! We can provide backup to local staff, serve as your primary chat service, or a mixture of both. We triage and forward chats that need additional assistance so you can follow up locally.
- **FAQ site creation and maintenance**. Let us build a knowledge base so that your patrons can search for help independently. We analyze your existing chat transcripts to see where help is most often needed.
- **Custom analytics.** Working on accreditation documentation? Need a heat map to see where your staffing resources would be best spent? We have years of experience working with virtual reference data.
- Data ingestion into platforms such as LibAnalytics, DeskStats, etc...

#### Interested? Contact us today to receive a quote! info@chatstaff.org | 336-612-1627





#### Quality

Our librarians are valued employees with experience in chat reference. They are trained and supported to provide high-quality service.

#### **Fast Responses**

Our average wait time is under 10 seconds. Your patrons won't wander away before they receive help.

#### Flexible Schedule

We cover select hours or all the way up to 24/7/365. All your staff tied up in training? Add an extra full day, no hassles.